

**7.1: Sustainable excursion policy**

At JS TRAVEL, we recognize the importance of upholding ethical standards in all aspects of tourism, particularly in activities that involve interactions with wildlife. Our Sustainable Excursion Policy prohibits the promotion or support of activities that have been deemed detrimental to animal welfare and biodiversity by experts and scientists.

Where available, preference is given to activities and excursions which operate based on acknowledged and controlled sustainability standards

**Policy Overview:**

Our Sustainable Excursion Policy on Animal Welfare and Biodiversity applies to all excursions and attractions offered directly or indirectly by our company. It aims to ensure that our activities align with principles of ethical wildlife interactions, conservation, and respect for biodiversity. This policy is effective immediately upon approval by management and will be reviewed periodically to ensure compliance and effectiveness.

Basic sustainability clauses are included in the contracts of service providers (e.g., child labor, combating corruption and bribery, waste management and biodiversity protection).

**Prohibited Activities:****1. Captive Animal Facilities:**

- Activities involving captive wildlife facilities, including breeding, commercial trade, and performances, are strictly prohibited.

**2. Tourist Interactions with Wild Animals:**

- Tourist interactions such as petting, holding, or photographing wild animals where the animal does not have the choice to terminate the interaction are not permitted.

**3. Animal Shows and Performances:**

- Shows or performances involving animals where training involves punishment or causes distress are prohibited.

#### 4.Unacceptable Animal Practices:

- Activities such as canned hunting, unlicensed zoos, and acquisition of endangered species are deemed unacceptable and are not supported by our company.

#### Implementation and Monitoring:

- Our company will actively monitor excursion providers to ensure compliance with our Sustainable Excursion Policy.
- Excursion partners will be required to provide detailed information on their wildlife-related activities, including their conservation efforts and educational programs.
- Any activities that violate our policy will result in termination of partnership and removal from our list of recommended excursions.

#### Education and Resources:

- Our staff will undergo training on animal welfare and biodiversity conservation to ensure understanding and adherence to our policy.
- We will provide resources and guidance to excursion partners on ethical wildlife practices and conservation initiatives.

#### Collaboration with NGOs:

- Our company will collaborate with reputable NGOs specializing in animal welfare and biodiversity conservation to stay informed on best practices and guidelines.

#### Conclusion:

By adhering to our Sustainable Excursion Policy on Animal Welfare and Biodiversity, JS TRAVEL is committed to promoting responsible tourism practices that prioritize the well-being of wildlife and contribute to the conservation of biodiversity. We believe that by taking a proactive approach to ethical wildlife interactions, we can provide enriching experiences for travelers while safeguarding the natural world for future generations.

### **7.2: Suppliers communication**

At JS Travel, we prioritize clear and transparent communication with our excursion providers to ensure that our sustainability objectives are understood and integrated into their operations. This commitment to sustainability is a core aspect of our business, and we expect our partners to align with these values as well.

Our approach to communicating sustainability goals to our main excursion providers involves multiple channels. Additionally, we provide a comprehensive sustainability document, which outlines key environmental and social practices we encourage

them to adopt, such as minimizing waste, protecting local biodiversity, and respecting cultural heritage.

Furthermore, we send out regular newsletters to update our suppliers on our latest sustainability initiatives and share best practices. These newsletters are a way to inspire our partners to take proactive steps in their own operations. In cases where more direct support is needed, we also offer training sessions to help them better understand how they can contribute to sustainable tourism.

In the future, we plan to increase these communication efforts even further by organizing stakeholder meetings, where all excursion providers can come together to discuss sustainability challenges and share their experiences. This collaborative approach will foster a community of responsible providers who are committed to reducing their environmental impact and supporting the well-being of the destinations we operate in.

### **7.3: Wildlife featuring**

Excursions and attractions in which captive wildlife is held are not offered, except for activities that are properly regulated and are in compliance with local, national, and international laws. Excursions that include interactions with wildlife, comply with relevant codes of conduct. Any disturbance of natural ecosystems is minimized.

### **7.4: Wildlife harvesting**

Wildlife species are not harvested, consumed, displayed, sold, or traded, except as part of a regulated activity that ensures that their utilization is sustainable and in compliance with local, national and international law. The supplier does not promote souvenirs or food that contain threatened flora and fauna species as indicated in the CITES treaty and the IUCN 'Red List'. Should any such criminal behaviour come to light, JS Travel reserves the right to terminate the contract without notice

### **7.5: Skilled Guides**

At JS Travel, we prioritize the use of qualified guides, especially in culturally, historically, or ecologically sensitive areas, such as indigenous villages, heritage sites, or nature reserves. Our policy is to ensure that all our tours in these areas are led by knowledgeable and licensed local guides who possess deep expertise in the region's environment, culture, and history. We believe that qualified guides enhance the overall travel experience by providing accurate information, respecting local customs, and promoting responsible tourism practices.

To integrate this policy, we require all guides to hold relevant certifications from local tourism authorities whenever possible. In cases where certifications are not available, we ensure that guides demonstrate other credentials, such as extensive local knowledge, language proficiency, and experience in sustainable tourism practices. Our guides are selected based on their intimate connection with the region, whether through local heritage or long-term residency, ensuring they offer an authentic and respectful perspective on the area.

## **7.6: Supporting local communities**

At JS Travel, we are committed to actively involving and supporting local communities in our tour packages and activities. We believe in the importance of contributing to local economies, preserving cultural heritage, and fostering sustainable development in the destinations we visit. Our policy ensures that we prioritize collaboration with local businesses, artisans, and social projects to create authentic and meaningful experiences for our customers while benefiting the communities we engage with.

### **Policy Overview:**

#### **- 1.Inclusion of Local Activities:**

We include or promote excursions and activities that directly involve and support local communities. This includes purchasing goods and services, traditional crafts, and locally produced food. By incorporating these experiences into our packages, we aim to showcase the richness of local culture and traditions while providing economic opportunities for community members.

#### **- 2.Promotion of Local Businesses:**

We actively promote and partner with local businesses, including accommodations, transportation services, restaurants, and souvenir shops. Our goal is to support locally owned enterprises that contribute to the economic vitality of the community and offer authentic products and services to our customers.

#### **- 3. Visiting Social Projects:**

We prioritize visits to social projects and initiatives that address local needs and contribute to community development. Whether it's supporting education, healthcare, environmental conservation, or social welfare programs, we seek opportunities to engage with projects that make a positive impact on the lives of community members.

## **Examples:**

### **- 1. Community-Based Tourism:**

We offer tours that allow travelers to immerse themselves in local communities, such as homestays or cultural exchanges with indigenous groups. These experiences provide direct economic benefits to local families while fostering cross-cultural understanding and appreciation.

### **- 2. Local Food Experiences:**

Our itineraries include visits to local markets, food stalls, and family-owned restaurants, where travelers can sample traditional cuisine and support local farmers and producers. By highlighting local food production methods, we promote sustainable agriculture and culinary traditions.

### **- 3. Artisan Workshops:**

We organize visits to artisan workshops and craft centers, where travelers can learn about traditional craftsmanship and purchase handmade souvenirs directly from local artisans. These interactions support the preservation of cultural heritage and provide income opportunities for skilled artisans.

### **- 4. Social Impact Tours:**

We collaborate with social enterprises and community-led initiatives that address pressing social issues, such as poverty alleviation, women's empowerment, or environmental conservation. Travelers have the opportunity to visit these projects, learn about their impact, and contribute through donations or volunteer activities.

### **- 5. Cultural Performances:**

We arrange cultural performances and demonstrations featuring local music, dance, and performing arts. These events not only entertain our customers but also provide income for local performers and contribute to the promotion of cultural heritage.

By adhering to our policy of supporting local communities, JS Travel ensures that our tours not only provide memorable experiences for travelers but also create positive social and economic outcomes for the destinations we visit. We believe that sustainable tourism begins with meaningful engagement and collaboration with local stakeholders, and we are committed to making a difference in the communities we serve.

## **7.7: Supporting environmental and biodiversity protection**

At JSTRAVEL, we are committed to environmental stewardship and biodiversity protection in all aspects of our operations, including tourism products that may not have a direct relationship with natural areas. While some of our tours may focus more on cultural or urban experiences, we recognize the importance of integrating sustainability practices into all our offerings. Our policy outlines our approach to promoting environmental awareness and minimizing our ecological footprint, even in contexts where direct interaction with natural areas may be limited.

### **Policy Overview:**

- 1.Promotion of Environmental Awareness:

We incorporate environmental education components into all our tourism products, regardless of their direct relationship with natural areas. Through pre-trip communication, on-site interpretation, and educational materials, we aim to raise awareness among travelers about environmental issues and the importance of conservation efforts.

- 2.Integration of Sustainable Practices:

We integrate sustainable practices into the design and operation of our tours, focusing on reducing waste, conserving resources, and minimizing environmental impact. This may include measures such as promoting eco-friendly transportation options, encouraging responsible consumption and disposal of resources, and supporting local initiatives that promote environmental sustainability.

- 3.Support for Local Conservation Initiatives:

Even in contexts where direct interaction with natural areas is limited, we seek opportunities to support local conservation initiatives and environmental projects. This may involve partnering with community-based organizations, participating in urban greening initiatives, or contributing to environmental education programs in urban settings.

- 4.Compliance with Environmental Regulations:

We ensure compliance with relevant environmental regulations and standards, even in urban or cultural tourism contexts. By adhering to local environmental laws and regulations, we demonstrate our commitment to responsible tourism practices and environmental protection.

### **Examples:**

- In our cultural heritage tours, we incorporate components that highlight the importance of environmental conservation in preserving historical sites and cultural landmarks. For example, we may organize guided walks through historic neighborhoods while discussing sustainable urban development practices and initiatives to protect cultural heritage sites from environmental threats such as pollution or climate change.
- During city tours, we promote sustainable transportation options such as walking, cycling, or the use of public transit to reduce carbon emissions and minimize environmental impact. We provide travelers with information about local initiatives aimed at promoting sustainable urban mobility and reducing air pollution in urban areas.
- In partnership with local community organizations, we may organize volunteer activities such as urban clean-up events, tree planting initiatives, or community gardening projects. These activities engage travelers in hands-on conservation efforts while supporting local communities and fostering a sense of environmental responsibility.

Through these initiatives, JS Travel strives to promote environmental awareness and sustainability practices across all our tourism products, contributing to the protection of natural resources and the preservation of biodiversity in both natural and urban environments.

### **7.8: Restaurants selection - Minimizing single-use items by vendors**

At JSTRAVEL, we are committed to reducing single-use plastic and disposable items throughout our supply chain, including in the restaurants and cafes we recommend to our clients. Our policy aims to minimize environmental impact by encouraging the use of reusable alternatives and supporting vendors that prioritize sustainability in their operations.

#### **Policy Overview:**

##### **- 1. Supplier Engagement:**

We require all our suppliers, including restaurants and cafes, to actively work towards eliminating the use of single-use disposable items, particularly plastic products. We prioritize partnering with vendors who demonstrate a commitment to sustainability and environmental responsibility.

- 2. Preference for Reusable Utensils:

We only recommend restaurants and cafes that provide reusable utensils, such as plates, cups, cutlery, and food containers. By encouraging the use of reusable items, we aim to reduce the consumption of single-use plastics and minimize waste generation.

- 3. Promotion of Refillable Water Bottles:

We encourage our clients to carry refillable water bottles during their travels. We provide information on where to refill bottles from water purifying machines or water containers carried on board our transport vehicles. By promoting the use of refillable bottles, we aim to reduce the reliance on single-use plastic water bottles.

- 4. Encouragement of Biodegradable Packaging:

We prefer to purchase food products that are packaged in biodegradable and natural materials, such as banana leaves or compostable containers. By supporting vendors that use eco-friendly packaging alternatives, we contribute to the reduction of plastic waste and promote sustainable consumption practices.

**Examples:**

- In our tour itineraries, we prioritize recommending restaurants and cafes that offer reusable utensils and encourage clients to dine at these establishments. We provide information about the sustainability practices of our recommended vendors to help clients make informed choices.

- During our tours, we provide clients with refillable water bottles if they do not have their own. We make stops at locations where clients can refill their bottles from water purifying machines or water containers carried on board our transport vehicles.

- We carry reusable bags or containers on board our transport vehicles for clients who will be shopping for food or other commodities during their travels. This reduces the need for single-use plastic bags and encourages sustainable shopping practices.

- We actively seek out food vendors that use biodegradable and natural packaging materials for their products. By purchasing food items packaged in eco-friendly materials, we support vendors that prioritize environmental sustainability and contribute to the reduction of plastic pollution.

Through these measures, JS Travel strives to minimize the use of single-use items by vendors and promote sustainable consumption practices among our clients and suppliers.

## **7.9: Risk management - Emergency Response Certifications**

### **7.10: Emergency Contacts**

At JSTRAVEL, the safety and well-being of our clients are paramount. We maintain comprehensive lists of critical emergency numbers and ensure that they are easily accessible to guides, drivers, and clients at all times. Our policy aims to provide swift and effective response in case of any emergency situation during our tours.

#### **Policy Overview:**

- 1.Comprehensive Emergency Contact Lists:

We maintain detailed lists of critical emergency numbers for each tour program. These lists include contact information for local emergency services, medical facilities, law enforcement agencies, and our company's emergency response team. The lists are regularly updated to ensure accuracy and relevance.

- 2.Accessibility to Guides, Drivers, and Clients:

Our emergency contact lists are easily accessible to all guides, drivers, and clients participating in our tours. Guides and drivers are provided with printed copies of the emergency contact lists, and clients are informed about the availability of emergency contacts at the beginning of the tour. Additionally, clients have access to our office's contact information and can reach out to us at any time, 24 hours a day, in case of an emergency.

- 3.Certified First Aid and CPR/AED Training:

Every tour includes at least one guide who is certified in First Aid and CPR/AED. Our guides undergo rigorous training to ensure they are equipped with the necessary skills to respond effectively to medical emergencies. In addition to first aid training, our guides are trained in emergency protocols and procedures to handle various crisis situations that may arise during tours.

#### **Examples:**

- Prior to the start of each tour, our guides conduct a briefing session with clients to provide essential information, including emergency contact numbers and procedures. Clients are informed about the nearest medical facilities, local emergency services, and how to reach our office in case of an emergency.

- Guides and drivers are provided with laminated cards containing emergency contact numbers, which they carry with them during tours. These cards are easily accessible and serve as a quick reference in case of emergencies.
- During the tour, clients are reminded periodically about the availability of emergency contacts and encouraged to reach out for assistance if needed. Our guides remain vigilant and proactive in monitoring the well-being of clients throughout the tour.
- In the event of a medical emergency, our certified guides are trained to administer first aid and CPR/AED as necessary. They also follow established protocols for contacting local emergency services and coordinating medical assistance for the affected individual(s).

Through these measures, JSTRAVEL ensures that all stakeholders involved in our tours have access to critical emergency contacts and are prepared to respond effectively in case of any unforeseen circumstances.

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